

Sharon Degiorgio

Subject: FW: Mrs Florist - High Street - Tunbridge Wells

From: Tunbridge Wells Showroom
Sent: 19 August 2015 12:23
To: Gary Stevenson
Subject: Mrs Florist - High Street - Tunbridge Wells

Dear Gary

We understand that this lovely addition to our High Street is under threat of closure. We hope you will appreciate the disappointment and inconvenience this would cause us. The stall is a much valued addition to the retail assortment on offer at this end of the town – especially since the closure of the only florist here. It also makes for a wonderfully colourful display - so cheerful on a grey day. We all use the flower stall and are happy to recommend it to our customers too.

We therefore urge you to, and very much hope that you will re consider your decision.

Yours sincerely

Sue Cook,
Lydia Thorpe,
Emily Jepps,
Jane Gillett,
Sharon Sands

Tunbridge Wells Showroom



Tel : 01892 512121
4 High Street Tunbridge Wells Kent TN1 1UX

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Sharon Degiorgio

Subject: FW: mrs. florist / bod & ted

From:
Sent: 20 August 2015 10:06
To: Gary Stevenson
Subject: mrs. florist / bod & ted

Hi Gary,

I am just e-mailing to show our support for Mrs. Florist on the High Street. As a local independent trader, we find having the flower stall there is beneficial to us and our customers and it will be a real shame to see it go. Many of our customers come to see us and get some flowers at the same time. It certainly brightens up our lovely high street too!

Kind regards,

Sophie

Sharon Degiorgio

Subject: FW: Save Mrs Florist on the High Street

From: Keely Carter

Sent: 19 August 2015 18:22

To: Gary Stevenson

Subject: Save Mrs Florist on the High Street

- I understand you are the person to write to regarding granting licenses. We have been enjoying buying flowers from Mrs Florist since they've been on the High Street. They are a small family run local business who need our support and which we are happy to do. They offer an attractive display, beautiful flowers, they've worked hard to get this site and Dawn has been very entrepreneurial setting up this stall in the first place - why should they be punished?
Keely Carter

Sent from my iPad

Sharon Degiorgio

Subject: FW: MRS FLORIST

From: Sarah Bellamy
Sent: 19 August 2015 11:09
To: Gary Stevenson
Subject: MRS FLORIST

Good Morning

I am writing to offer my support for Mrs Florist. The stall on The Old High Street is very welcome at the end of the week, when all small businesses hope to be busy and need trade. There are many visitors as well as the residents who stroll around our beautiful town and the added bonus of seeing the beautiful colourful stall as well as being able to purchase flowers surely has to enhance the town and the profits we all need to be able to remain in business.

Regards

Sarah Bellamy
Director

Skinner's of Tunbridge Wells

Sharon Degiorgio

Subject: FW: Mrs Florist

-----Original Message-----

From: Fi Chi

Sent: 19 August 2015 15:20

To: Gary Stevenson

Subject: Mrs Florist

Dear Gary,

I understand that the Tunbridge Wells Borough Council are intending to ask Mrs Florist to cease trading at the end of the year.

As a small business trading on the High Street myself, I understand how difficult it is to make ends meet with such high rentals and business rates; in fact I am contemplating assigning my lease at the end of the year because I simply cannot afford to trade on the High Street. Enterprises such as Mrs Florist add colour and individuality to the High Street and provide an important service to businesses and residents alike.

I would definitely support that Mrs Florist can continue to trade from her 'corner' and feel that it would be both unfair and unwise to withdraw her license.

Best regards,

Fionah Rowland

Fi Chi

Sharon Degiorgio

Subject: FW: Mrs Florist - Trading

From: Vanessa Strauss
Sent: 19 August 2015 10:57
To: Gary Stevenson
Subject: Mrs Florist - Trading

Good morning Mr Stevenson

As a resident and business owner near the High Street, I walk often down past Javabeen and often stop for a coffee there to admire the flowers, buy some for friends family and occasions or just admire the beauty of the stall.

It is a very special stall, creates a lovely eye-catching community asset and is well frequented. It adds vibrancy and prettiness to the area too.

I would ask that her trading terms be reviewed and that she be allowed to stay, or extend her trading hours accordingly – especially during the busy seasons such as the build up to Christmas and the lovely Spring bulbs near Mothers Day etc.

It would be such a shame to remove something so obviously important and valuable to our passing trade and High Street.

If you could let me know the outcome I would be most grateful.

Thank you again

Vanessa Strauss

Bright Fox Lettings and Property Management

Sharon Degiorgio

Subject: FW: Mrs Florist

-----Original Message-----

From:
Sent: 19 August 2015 07:18
To: Gary Stevenson
Subject: Mrs Florist

Dear Mr Stevenson,

I am writing as I have heard that Mrs Florist may have to cease trading in Tunbridge Wells High Street. It would be a terrible shame, the high street needs a florist. Mrs Florist are a fantastic florist. The company is efficient, reliable and the flowers are not only beautiful but extremely good value.

Having Mrs Florist in the high street adds to the beauty of Tunbridge Wells. They add colour and the aroma is wonderful.

Please do not let this happen, Tunbridge Wells High Street needs Mrs Florist.

Yours sincerely
Emma Wood

Sharon Degiorgio

Subject: FW: Mrs Florist trading licence along TW High Street

From: Nikki
Sent: 18 August 2015 23:15
To: Gary Stevenson
Subject: Mrs Florist trading licence along TW High Street

Through social media I have been informed that Mrs Florist may lose their licence so that it can be open for other traders to trade. Is that really a good idea? The Pantiles offers that opportunity for traders. As a business it takes a long time to build up a reputation and people have got used to buying their flowers from the stall. As there aren't any florists along the high street anymore it makes a welcome sight amongst the many estate agents to have such a lovely looking and smelling stall next to Java Bean every weekend. I find it hard to believe that another stall would have such an impact on the public. It is a commercial mistake to impose this as it not only ruins a business that has been built up but is completely impractical. It does not make good business sense at all. I will add that I find as well as the majority of T W the decisions that TWBC make are infuriating.

I do hope that you allow Mrs Florist's business to continue where it is in the future.

Yours faithfully
Nicolette Payne

Sharon Degiorgio

Subject: FW: Mrs Florist

From: Payne & Son - Jo Wicker

Sent: 19 August 2015 11:46

To: Gary Stevenson

Subject: Mrs Florist

Dear Mr Stevenson,

I was very sad to hear that Tunbridge Wells Council are intending to close down the flower stall on the High Street. Mrs Florist always has such a beautiful array of blooms and it is a welcomed sight every Friday & Saturday. The High Street needs diverse businesses and Mrs Florist is just that! Where else can we go for such stunning flowers - Morrison's just ain't the same!!!! Please reconsider the licenses and allow street traders to continue!

Yours sincerely
Joanne Wicker

Sharon Degiorgio

Subject: FW: Please Help SAVE Mrs Florist

From: Elaine Robertshaw - Manager Sahara Tunbridge Wells

Sent: 19 August 2015 12:12

To:

Cc: Gary Stevenson

Subject: RE: Please Help SAVE Mrs Florist

Good morning Jo

I think it's outrageous that the council suddenly decide to put a stop to a lovely successful business that cheers up the high street and is bringing customers down this end of town!

The flowers always look so beautiful and colourful and as long as Mr Shepherd is happy for them to use his forecourt, I think it's really miserable of the council to put an end to their trading!

I'm going to be away when the meeting takes place in September but I hope Dawn manages to persuade the council to allow them to continue to trade with their very lovely and successful business!

Good luck!!.....

xx

Elaine Robertshaw
Manager

Sahara

75-77 High Street | Tunbridge Wells | TN1 1XZ

Tel: 01892 536 638

Email: elaine.robertshaw@saharalondon.com

Web: www.saharalondon.com

From: Payne & Son - Jo Wicker

Sent: 19 August 2015 10:46

To:

Subject: Please Help SAVE Mrs Florist

Tunbridge Wells Council have asked Mrs Florist to cease trading at the end of the year! They made their determination to end street trading based on a low take up for stalls in the Calverley Road area.

It took over three years to get the permission originally and they took it away in one meeting without exploring why the take up is low and how they could encourage more enterprise in our lovely town!

They are meeting again at 6pm Tuesday 8th September and have agreed to bring the issue before the council members for debate so Dawn will have an opportunity to defend her corner along with anyone else who has registered to speak.

Dawn hopes to be able to persuade them to keep the street trading permissions in place as they have tremendous support from both local residents and shops and visitors to the town. There has been no negative feedback or issues and it seems completely unfair to withdraw the license without exploring why the take up has been low. At present only being allowed to be there 2 days a week makes it difficult for a small business as what are they to do with their stock for the other five, it is very labour intensive setting up stalls in all weathers and

the locations they are allowing stalls to be for other traders are at the 'wrong' end of Calverley Street where there is little passing trade and many empty shops. Mrs Florist's location is unique as its on Mr Shepherds private courtyard but they still need permission to be there from the council.

Dawn and all the Mrs Florist staff would be very grateful if you are able to email the head Licensing Officer with your support - it would be very much appreciated.

He is gary.stevenson@midkent.gov.uk and hopefully this combined with our petition which has almost 200 signatures since Saturday will help persuade the council to support enterprise and even extend it!

Many thanks

Jo